



**A Day of Golf Honoring Those Who Served
Benefiting the Central Coast Veterans' Cemetery**

May 25, 2017

Dear Sir or Madam:

George Washington said, *"The willingness with which our young people are likely to serve in any war... shall be directly proportional as to how they perceive the veterans of earlier wars were treated and appreciated by their nation."* For veterans, a hallowed resting place among the brotherhood of those who answered the call is a meaningful and important consideration when making the decision to serve. Those honored resting places are national and state veteran cemeteries scattered across the country.

On October 11, 2016 the California Central Coast Veterans Cemetery joined this collection of shrines when its opening ceremony consecrated the grounds, celebrated taking its place in the collection and solemnly conducted the first inurnment. The cemetery includes columbaria and administrative structures: a good start more than 20 years in the making. To date there have been nearly 400 inurnments closing the chapter for many families who have waited so long to place their veteran nearby. However, there are **no facilities for in-ground burials**. There are many families who have interred their loved one in less hallowed places because our cemetery cannot accommodate them. These men and women wanted to be with the brotherhood for eternity. These families want to be able to visit them easily, comfortably and safely without the long trek to the Central Valley. **We cannot rest until that need is satisfied.**

The first expansion of our cemetery will **fill this glaring void**, but it is not cheap. \$3 million of local funds are required to design and build this enhancement. These funds must be in place before the State is allowed to file the application for a federal grant of nearly \$7 million to provide for its construction.

We are nearly a third of the way there but we need your help to get the remaining \$2 million in the bank before August 31, 2017. Before the cemetery is complete *we will need many more expansions*, but they will not happen unless we first build and open this next chapter for our shrine. With that in mind, local veteran service organizations and the Central Coast Veterans Cemetery Foundation are working hard to raise the required dollars.

One way of acquiring these local match funds is the **Heroes Open Golf Tournament** held this year on **October 28**, conducted by the United Veterans Council of Monterey County. The Council is a **501 (c) (19)** organization registered with the IRS, a special category set aside by the IRS for veterans' organizations. It gives non-profit status and tax deduction benefits to help fund raising efforts in support of veteran's issues. Donations to such organizations are tax deductible. *Our Tax ID number is* Enclosed with this letter is a list of donation categories and what each category provides to the donor. I hope, after considering this appeal, you and your organization will find it a privilege to generously support this important cause. The society that allows your businesses to prosper was built on the sacrifice of those who served. This event will allow you to **do your part to repay the men and women who joined the brotherhood and answered the call.**

Thank you for your consideration,

Sid Williams
Tournament Committee Chair



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Name and address of your organization are requested in order to provide a receipt for your donation.

Name: _____

Address: _____

_____ Tournament Sponsorship: (\$10,000 or greater)

_____ Corporate Sponsorship: \$2,500 to \$9,999

_____ Hole Sponsorship: \$1,000

_____ Appreciated Donation of \$ _____

_____ Items for prizes, raffles and auction valued at \$ _____ (Items too large to mail will be picked up from your offices whenever they are ready. (See contact information below.)

Tournament level sponsors or donors are cordially invited to play (8 players) in our tournament as our guest including the banquet and advertising their name and logo on a tee, on each golf cart, on the banquet tables, on our web site and on our social media page.

Corporate sponsors are invited to play (4 players) in our tournament as our guest including the banquet and advertising their name and logo on a tee, on each golf cart, on the banquet tables on our web site and social media page.

Hole Sponsors are invited to our banquet (2 persons) as our guest and advertising their name and logo on a tee, on each golf cart, on the banquet tables, on our web site and our social media page.

All sponsors over \$250 are cordially invited (1 person) to our after tournament banquet as our guest and their name on each golf cart, in the banquet hall, on our web site and on our social media page.

Player's fees are \$150 per player before October 15th and \$175 at the door.

For further donation options or to sign up as a player or a team please go to our web site at www.uvc-mc.com and click on the Heroes' Open logo in the center of the page and then follow the instructions for sign up or donations or the tournament website www.heroesmonterey.com If you have questions please contact Sid Williams at (831) 601-3263, by mail at the below address or by email at www.swilliams04@comcast.net

Please complete this form and return with your check made payable to:

United Veterans Council

Attention: Heroes' Open

220 Twelfth Street, Marina, CA 93933

Or register on-line at www.uvc-mc.com

“ S e r v i n g T h o s e W h o S e r v e d ”